



2024 ANNUAL REPORT

NORTHFIELD AREA FAMILY YMCA

2024: YEAR IN REVIEW

FROM THE CEO:

Each year at the Y tells a story—one shaped by our members, donors and volunteers. The story of 2024 is one of incredible momentum and deep community impact.

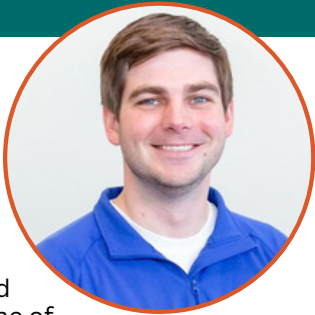
In 2024, more people than ever before turned to the Northfield Area Family YMCA for connection, support, and wellbeing. Our membership surged past 3,600, marking one of the highest levels in our organization's history. From early morning workouts to evening youth practices, the building is alive with energy—and it's not just about fitness. It's about belonging.

We saw the power of that belonging through our highest-ever Annual Campaign, which raised over \$180,000. Every single dollar has been reinvested into our community—supporting Membership for All scholarships, launching new initiatives like Rock Steady Boxing for individuals living with Parkinson's, and helping families afford summer camp, swim lessons, and after-school care. This record-setting generosity speaks volumes about what our community believes: that everyone deserves access to opportunities that support health, growth, and connection.

We also continued investing in the physical spaces that make this work possible. We completed a full upgrade of our Wellness Center with new flooring and equipment. Our 24/7 access option—launched just last year—has grown to serve over 700 members, creating flexibility for individuals and families whose schedules don't fit neatly into traditional hours.

Thank you to our members, donors, staff, volunteers, and community partners for continuing to believe in this work. Because of you, the Y is more than a facility—it's a place for everyone to belong.

With gratitude, Tyler Powell -CEO, Northfield Area Family YMCA



Statement of Activities

	2024	2023
PUBLIC SUPPORT		
Contributions & Grants Payroll	200,828	395,606
Total Public Support	200,828	395,606
REVENUE, GAINS AND LOSSES		
Membership	1,210,119	1,002,915
Program Service Fees	233,530	164,192
Other Income	65,213	63,168
Total Revenue, Gains and Losses	\$1,508,862	\$1,230,275
Total Public Support, Revenues, Gains and Losses	\$1,709,690	\$1,625,881
EXPENSES		
Program Services	1,343,871	1,312,364
Management and General	623,068	573,471
Total Expenses	1,966,939	1,885,835
Changes in Net Assets	-257,249	-259,954
Net Assets – Beginning of Year	6,723,306	6,983,260
Net Assets – End of Year	\$6,466,498	\$6,723,306

for YOUTH DEVELOPMENT

STAFF SPOTLIGHT: Izzy Hessian

Izzy's journey with the Y began as a kid participating in sports at the armory before the Y had their own building. In 2016 she became a Y Summer Camp counselor—her very first job! Since then, her connection to the Y and the Northfield community has only deepened.

After graduating from the Northfield High School and then the University of Minnesota, Izzy served as an AmeriCorps Promise Fellow at the Y in 2022. Her commitment and passion for youth development led to her current role as Youth Development Coordinator, where she is able to use her amazing talents and passion to support the youth in our community every day.

One of Izzy's favorite Y experiences is leading the Northfield Youth in Government and Model United Nations delegations. Now, she gets to cheer students on as they engage in meaningful civic learning, from writing bills to arguing court cases (and yes, even playing trivia on the bus).

Why the Y? For Izzy, it's all about giving back to the community that raised her and building strong connections with youth of all ages. She says it best: "Even if the impact I make isn't on a global scale, I believe that what the Y allows me to do—making human connections and everyday moments of care and empathy—is what allows us to build strong communities."



HEALTHY KID'S DAY

In April, youth and their families flocked to the Y to celebrate our Annual Healthy Kid's Day event! This year proved to be our highest turnout ever with over 500 in attendance. This event focused on the mental, physical, and social health of elementary and middle school aged students, as well as created a hub for resources from over 30 vendors and organizations that were represented that day. The prizes won, connections made, and information shared made it an event to remember.

YOUTH IN GOVERNMENT

This past school year, the Northfield Area Family YMCA sent a combined 96 student delegates (Grades 7-12) to the 2024-2025 model legislative assemblies, Youth in Government and Model United Nations. Our Northfield youth took huge strides in their personal development through these programs; whether it was our 7th and 8th grade students experiencing the conferences for the first time or our returning students taking on major leadership roles within the conference, it was a true honor to watch these students grow in their confidence and leadership abilities.

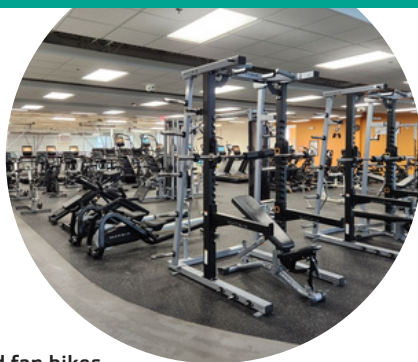


Our Northfield Delegation Steering Committee did exemplary work recruiting their peers, running all Delegation Meetings in the lead-up to the conferences, and leading one of the largest delegations in the state through another successful YIG season. Special thanks to these students and our adult volunteers who dedicated their time to ensuring all students were safe and cared for during these conferences!

for HEALTHY LIVING

Wellness Center Refresh

In our 2024 Wellness Center refresh, we installed new rubberized flooring for a better workout experience and more durability with the equipment. We added rack stations as well as towers on our cable machine, knowing the demand for strength training has increased substantially. We purchased new weight machines (rotary hip machine, a pec/delt machine, assisted pull-up bench, and a new ab/core machine) to fill out our weight machine circuit. We replaced some of our standard treadmills with a few HIIT cardio pieces, including an endless rope, a ski ergometer and fan bikes.



10 Year Celebration

This year marked the 10th anniversary of our YMCA building—a milestone that reflects a decade of growth, connection, and service. To honor this special occasion, we gathered with the dedicated individuals, partners, and supporters who helped make our facility a reality. Their vision and generosity continue to shape a welcoming space where community thrives every day.

Safety Around Water

At the Y, we believe that swimming and water safety should be accessible for all. We were excited to partner with the Northfield Public School's Community School program, and hosted Safety Around Water lessons in the Spring of 2024. Students from the local elementary schools participating in the Community School program were bussed to the Y and learned water safety skills through games, drills, and play. Lessons were free for participants thanks to grant funding, including swimming suits for kids that did not have one. Safety Around Water is a YMCA of the USA curriculum focused on water safety. The curriculum also presents information for families to ensure everyone gets the opportunity to have SAFE fun in and around the water.

2,981

program
registrations for
all our youth and
adult programs



280

Household and Individual Membership
Units as part of the Membership for All
program, including Sponsored
Students



214

Youth attended Y Camp last
summer, learning new skills and
creating new friendships in a
safe and nurturing environment

175

participants took part in
group exercise classes
each week



700

adults enrolled in 24/7 Access,
allowing participants to work
out when it is convenient for
them



800+

personal training sessions
were provided to help clients
meet their individual health and
fitness goals



for SOCIAL RESPONSIBILITY



BUS FOR US

The YMCA Bus for Us made 253 trips last year to support non-profit programming in the Northfield community! Bus for Us is a collaborative partnership between The Northfield YMCA, HCI (Healthy Community Initiative), and Car Time Auto Center. Our trips were made in support of Greenvale Park Community School, Arcadia students coming to the Y for their P.E. Classes, TORCH students visiting college campuses, and YMCA Summer Camp field trips. The Bus for Us is available for any transportation needs. Check out our website for more information.

SPONSORED MEMBERSHIPS

Removing barriers and providing access to the facility is the heart of the YMCA! This is even more important for students that need a safe space to call theirs. The Y offers specialized Sponsored Student Memberships for Middle and High School students working hard towards their diploma that don't have the means or support from their families to pay for a membership on their own. These Sponsored Student Memberships are free of charge to the student, provided they follow the Wellness Center, Gym, and facility guidelines. This year, with the help of our amazing donors, we were able to provide Sponsored Student memberships to over 75 students! We are so grateful that we can be a place to help these students grow in their physical, mental and emotional wellbeing.



MEMBERSHIP FOR ALL

Our annual campaign supports our Membership For All program, providing memberships and program scholarships to individuals and families experiencing financial hardship. In 2024, individuals and families from nearly 200 households were able to start Y memberships through our Membership For All program.

BLOOD DRIVES

The Northfield Y served as a central community location as a Blood Drive host for 3 Blood Drives in 2024 to support the American Red Cross and a total of 58 units of blood were collected. One of the Y's core values, Responsibility, was shown in this amazing opportunity to help save countless lives, and many staff were also able to donate. We plan to continue our relationship with the American Red Cross and host many more blood drives in the future!