

# MEETING THE NEEDS OF OUR COMMUNITY

NORTHFIELD AREA FAMILY YMCA



**For a better us.**



# **Give for a Better Us. This is your Y. This is your community.**

The Y's Mission: Building strong kids,  
strong families, and a strong community.

We continue to focus on programs that support youth development, healthy living, and social responsibility. Through our annual campaign efforts, we can focus on meeting the needs of our community.

No one is turned away due to inability to pay.

Each year, we provide scholarships to those in need. This allows more kids the opportunity to attend camp, receive swimming education and participate in programs for youth leaders to build character and confidence. Scholarships also provide opportunities for families in need to become YMCA members.

**See what your gift will help build** 

# COMMUNITY NEED:



## Youth Development & Leadership

- **50+ teens** participate in Youth in Government annually, which encourages personal growth and lifelong, responsible citizenship through experiential learning. The Northfield Area Family YMCA has **one of the largest delegations in the state of MN.**
- **150 youth** learn teamwork and sportsmanship while participating in Y sports.

The Y nurtures and supports our community's kids every step of the way, incorporating healthy activity into our programs, and teaching good habits and skills for life.



### DID YOU KNOW?

Over 40 youth ages 16–18 are **employed at the YMCA** each year. Trainings for staff include First Aid, CPR, Child Abuse Prevention, and many other leadership skills.



# COMMUNITY NEED:



## A Diverse & Inclusive Membership

The Y ensures that everyone in the community – regardless of race, religion, age or economic status has access to programs and services that can improve their health in spirit, mind and body.

### DID YOU KNOW?

The Y has partnered with a consultant to conduct an **Equity Opportunity Assessment**. The findings will help us set our Equity Agenda for continued focus in our diversity and inclusion efforts.

- Our Y welcomes people of all ages and backgrounds. More than **700 community members** enjoy access to our Y with the help of financial assistance from generous donors.
- The Y connects with under-served populations through **participation in community and school events** to ensure we're meeting local needs.
- The Y creates **vibrant partnerships** with other community organizations to increase our effectiveness and reach.
- The Y is actively participating in the Northfield **Racial and Ethnic Equity Collaborative**, which works to improve the livelihoods of communities most impacted by systemic inequities.

# COMMUNITY NEED:



## Swimming Education for Kids

### DID YOU KNOW?

Each year, over **400 children** develop skills in and around water because they participate in Y swim lessons.

As “America’s Swim Instructor,” the Y provides children with lifelong swimming skills that emphasize the importance of safety, confidence, and endurance in the water.

Water safety is a fundamental skill. This is why the YMCA offers the **Safety Around Water** program, which teaches children of all ages and backgrounds that water should be fun, not feared.

Contributions to this program help the YMCA reach those children most at risk of drowning and help them learn to move in the water, increase confidence, and improve health.

The Y will provide **hundreds of kids** with access to free Safety Around Water classes.



# COMMUNITY NEED:

## Day Camps for Kids



- Over **100 kids** attend Y Camp each week during summer, learning skills and creating new friendships in a safe, nurturing environment.
- The Y offers day camps for **ages 3–15**, giving children and teens the chance to meet new friends, explore nature, discover new interests, be physically active, and **create memories to last a lifetime**.

- Y Camp features **new, fun, creative themes** each week, allowing campers to explore many different activities, and older campers go on **field trips**, offering opportunities to develop their responsibility and independence.



The Y helps build strong families by hosting a summer day camp that engages with community partners to provide affordable child care that allows kids to grow and develop.

### DID YOU KNOW?

#### **95% of camp counselors**

are from the Northfield area, and many of them are former campers. Our counselors have received training in skills such as First Aid, CPR, AED, and Child Abuse Prevention.



# GIVE TODAY!

**The Y serves 4,000 members and program participants every year.**

We provide more than \$100,000 in financial assistance to 700+ individuals to ensure all who wish to participate in Y membership and programs are able to do so.

## **Here's how your gift will help strengthen our community:**

- \$5,000 / year** will support 50 youth in developing their leadership skills through Youth In Government and other youth leadership programs at the YMCA
- \$2500 / year** will provide 40 kids with access to free Safety Around Water classes
- \$1000 / year** will provide two families access to a year long YMCA membership to become healthier and happier in a safe and welcoming place
- \$500 / year** will provide 4 children the a opportunity to grow, learn and thrive at YMCA camp
- \$250 / year** will provide 10 middle school students the opportunity to participate in YMCA Middle School Activity Nights
- \$100 / year** will support 6 adults looking to reclaim their health with a membership scholarship

**DONORS WHO  
CONTRIBUTE \$500+ WILL  
BE RECOGNIZED WITH A  
BANNER IN THE YMCA GYM**





**TO LEARN MORE, GIVE OR BECOME A MEMBER:**



**VISIT**

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Northfield, MN 55057



**CALL**

507-645-0088



**GO ONLINE**

[northfieldymca.org](http://northfieldymca.org)



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