

2021: YEAR IN REVIEW

A MESSAGE FROM KRISTA

Dear Y Community,

Nothing could have prepared us for what we experienced in 2020 and 2021. We have had to be nimble and flexible, innovate on the fly, re-direct resources to meet the greatest needs and make tough decisions. We are so proud of how we have weathered this storm that brought overwhelming crisis to our community and nation. We made it, and we are emerging stronger than ever, resolved to serve and looking ahead with hope and optimism for the future.

OUR MISSION:
Building strong kids, strong families, and a strong community.

With gratitude,

Krista Danner

Krista Danner, CEO

Statement of Activities

	2021	2020
PUBLIC SUPPORT		
Contributions & Grants	154,397	245,185
Payroll Protection Program Forgiveness	185,600	
Employee Retention Credit	217,791	
REVENUE, GAINS AND LOSSES		
Membership	629,049	677,280
Program Service Fees	211,175	99,728
Other Income	20,375	-4,832
Total Revenue, Gains and Losses	\$860,599	\$772,176
Total Public Support, Revenues, Gains and Losses	\$1,418,387	\$1,017,361
EXPENSES		
Program Services	943,074	891,610
Management and General	412,912	385,368
Total Expenses	\$1,363,707	\$1,276,978
Changes in Net Assets	54,680	-259,6179
Net Assets – Beginning of Year	7,158,193	7,417,810
Net Assets – End of Year	\$7,212,873	\$7,158,193



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THE Y'S IMPACT

To bring about meaningful change in individuals and in our community, we are focused on programs dedicated to these three areas:

- Youth Development: Nurturing the potential of every child and teen
- Healthy Living: Improving the community's health and well-being
- Social Responsibility: Giving back and providing support to our neighbors

SEE HOW WE'RE FULFILLING OUR MISSION

2021 BOARD OF DIRECTORS As of December 31, 2021

- | | |
|--------------------------|-----------------------------------|
| Mark Abbott, Board Chair | Elsa Nystrom, Youth Board Member |
| Nancy Antoine | Victoria Nolasco |
| Sally Bauer | Patrick O'Neill, Board Vice Chair |
| Kirsten Cahoon | Jim Pokorney |
| Matt Detert | Jacquee Schieck |
| Hope Langston | Kyle Schulz, Youth Board Member |
| Amy McBroom | Adrian Thomas |
| Dan Neuger, Treasurer | Jon Whitney |



2021
ANNUAL REPORT
NORTHFIELD AREA FAMILY YMCA



for YOUTH DEVELOPMENT

SUMMER CAMPS 2021

Camp Counselors are an integral part of the camp experience. Each year, they work on developing themselves through leadership and responsibility. In 2021, there were 125 campers taken care for by our team of 25 counselors. Counselor training includes topics like integrating our core values (Caring, Honesty, Respect, Responsibility) into programming, first aid and CPR, communication, and diversity and inclusion to name a few. We also hosted the Summer Leader program, where youth in grades 8-10 engage with their peers as they build leadership skills, serve their community, and learn to effectively interact with younger campers.



"I started going to Y Camp in elementary school; going to 'Schools Out Days' during the school year as well as Prairie and Wood and YNAVigators during the summer. I loved being able to spend the days with all of my friends and had so many counselors that I looked up to. When I started looking for my first job, the Y seemed like an obvious choice, so I applied to be a junior counselor. I remember looking around on my first day of training and seeing people who were as dedicated to making a great camp as I was. The next summer I came back as a YNAV camp lead, planning for the camp I loved as a kid and getting to know campers. Finally, I got the privilege to be the Assistant Camp Director for the past two summers, where I was able to work with counselors and campers in all of the camps. Through my years at the Y, I was able to develop personally and professionally.

– Max, 2021 Assistant Camp Director



YOUTH IN GOVERNMENT: 43 Northfield area students in grades 8-12 represented the Northfield delegation in the statewide YIG conference held in January 2021. This program encourages personal growth and lifelong, responsible citizenship through experiential learning. The Northfield Area Family YMCA has one of the largest delegations in the state of MN.

SAFETY AROUND WATER

Safety Around Water programming took place thanks to grant funding from the MN Department of Education and partnering with the Northfield School District. Over the course of 2 weeks, over 20 youth in the Greenvale PLUS program participated in Safety Around Water. We provided transportation, swim suits and towels for those without, and water safety lessons were taught by YMCA swim instructors promoting safe fun around water.

Healthy Kids Day

We relaunched Healthy Kids Day at the YMCA with over 400 attendees! A new Fun Run event included over 70 participants. Over 30 community businesses and non-profits supported the event.



for HEALTHY LIVING



ADULT PROGRAMMING/RECREATION

Adult Drop-In Sports have come back strong: starting with one day per week of volleyball and basketball and increasing to 2 days per week to meet high demand for volleyball, basketball, and pickleball.

"I save my energy to come to volleyball and play! I love seeing new and familiar faces for some friendly competition."

– Volleyball Program Participant

YMCA YOGA

In August of 2021: the Northfield community lost a local resource to practice yoga; a source of health for the mind, body and spirit. Together, the YMCA and instructors grew yoga opportunities so nobody was left without their practice space and community.

Deb Peters is a yoga instructor new to the YMCA team, but she has been a long-time member. She shared:

"Each time I show up at the Y for some self-care, I end up being filled with a sense of energy and optimism. Not only as a result of my choices, which may be a group exercise class, time on one of the machines, or a walk around the track. I am motivated by a sense of purpose from those around me. Whether it's a smile, a greeting, or an engaging conversation, I feel a connection, and that we as a community are there to support the physical and psychological health and well-being of each other."

– Deb, Y Yoga instructor and long-time Y member



680
personal training sessions were provided by 6 personal trainers to help clients meet their individual health and fitness goals.



pieces of new Matrix and Octane cardio equipment refreshed the overall fitness offerings for members on the wellness floor.

340
individuals developed skills in and around water through our camp Swim Mastery, group swim lessons, private lessons, and our Safety Around Water program.



175
participants took part in group exercise classes each week.



for SOCIAL RESPONSIBILITY

COMMUNITY ENGAGEMENT

The Northfield Area Family YMCA is committed to staff growth and responsible community engagement. In 2021, both full time and part-time staff participated in over 500 development hours to better meet community needs and enhance our capacity, leadership, staffing and partnerships. Staff participated in the following activities:

- › Diversity, Equity and Inclusion courses
- › Equity Opportunity Assessment, which is helping to guide our 2022 YMCA equity agenda
- › Mental Health First Aid Course
- › Pride in the Park Event
- › Hispanic Heritage Celebration



LOCAL PARTNERSHIPS

The Y creates vibrant partnerships with over 75 other community organizations and individuals to increase our effectiveness and scope in serving individuals, families and our entire community.



"The CAC and the YMCA have partnered for many years to eliminate barriers to accessing affordable gym memberships for families in our community. Through this partnership, we promote healthy lifestyles and a sense of community where everyone can thrive. In addition, the YMCA was a vital partner in launching what is now the Community Action Center of Faribault, assisting with food distributions during the early days of the pandemic. The CAC is thankful for this partnership, which furthers our mission of promoting a healthy, caring and just community."

– Staff, Northfield Community Action Center

ACCESS FOR ALL

- In 2021, over **1,000** individuals received scholarships to help pay for membership and program costs. These scholarships helped adults exercise for their physical and mental health, helped kids learn the life-saving skill of swimming, and so much more.
- **150** donors contributed **\$126,000** to support the 2021 annual campaign. The annual campaign provides YMCA scholarships and program subsidies to those in need.